

19th Annual

WALK RUN for the ANIMALS 2010

Saturday
May 1st



7:30 am Registration

8:45 am Fun Run

9:00 am Walk

Esther Short Park
Downtown
Vancouver

Pack-et

Packs are a great way to gain exposure at the event as teams walk together in branded apparel, carry signs and showcase your compassion for animals.

A fundraiser
for the...



Humane Society
FOR SOUTHWEST WASHINGTON

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What is a Pack and who can be in one?

- Six or more people who come together to Walk or Run for the animals.
- You can be friends, co-workers, family, schoolmates, track teams, church groups, Boy Scout Troop, Girl Scout Troop, 4-H Groups... the possibilities are endless!
- There is no age requirement or monetary minimum.

Why Should I form a pack?

- Forming a Pack allows your business, organization, or group to receive positive and public recognition.
- You can advertise by wearing clothing with your company's logo and walk with banners or signs.
- When Walk Run Packs set goals, teamwork and competition help to raise more money for the animals!

What should we name our Pack?

- Your Pack name can reflect your business, a common interest, or be in memory or honor of your favorite person or pet.

~Past Packs include: Big Dawgs, Cool Cats and Playful Pups.

~Be creative! An award will be given to the most creative Pack name!

- All members of a Pack must register under the same Pack name, it is essential that each member of the Pack know their Pack name prior to registration so that their donation counts toward the Pack's total contribution.

Who Should We Ask for Donations?

- Anyone willing to help care for and save homeless animals.
- Ask family, friends, neighbors, business associates, veterinarians and teachers, etc.
- Build a walk Run for the Animals fundraising website at www.firstgiving.com/hssw and email all your friends and family asking them to donate to the Walk.Run for the Animals.

\$25

registration fee
Per pack
member

visit

www.southwesthumane.org

to register

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Fundraising Ideas...

hotDog Day

Host a potluck serving hotdogs as your main course. Ask each department to be in charge of bringing something, i.e. Marketing in charge of desserts, Accounting in charge of salads. See if your company will donate money to purchase hot dogs and have a barbecue! Do it during lunch hours and have people make a minimum donation. Post flyers in advance so people will know what day to bring their money!

Recipe Book

Ask people to submit favorite recipe for dog or cat... or any other animal! Have recipes on one side and photo and bio of pet on back. Have an entry fee to help with supply and printing costs. Sell recipe books at a function or at your hotdog day!

Bake Sale

Bake your favorite goods (for people or your furry friends). Sell baked goods in lunch room or common area. Post flyers before hand to make sure people know when to bring their cash to support your pack!

Top 10 Fundraising Tips

1. Start with family and friends
2. Make it personal - share with people why you love animals and want to help.
3. Email your personal fundraising page to everyone you know.
4. Get your co-workers/peers involved - challenge a rival department/home room to see who can raise the most.
5. Ask your boss to donate instead of giving you a holiday or birthday gift.
6. Follow-up! People are busy so make donating easy for them.
7. Host a fundraising party - instead of selling tupperware, raise money for the animals.
8. Find friends of friends who love animals.
9. Ask your neighbors.
10. Send Thank Yous!

Fundraising made easy!

log on to
www.southwesthumane.org
to create your own
personal fundraising
page!

A fundraiser
for the...



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