

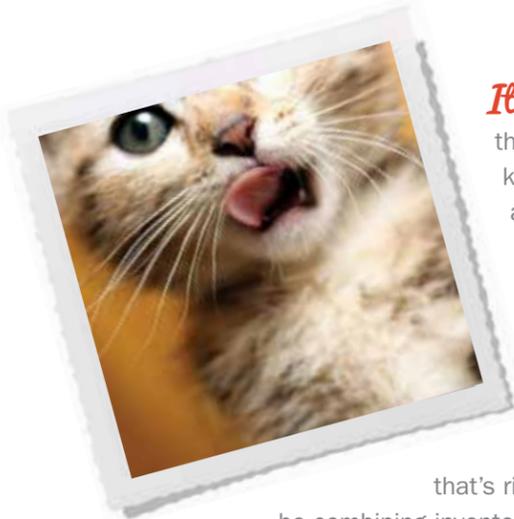
WAG

PEOPLE + DOGS + CATS

ISSUE 2 | Summer 2014



Humane Society
FOR SOUTHWEST WASHINGTON



It's summer and that means two things to me now. We are overrun with kittens...all shapes, sizes, colors.... all needing foster care until they are old enough to be adopted into their new families. At least 2,000 will arrive between April and October....maybe more.

It's also time to get ready for a new thrift store experience....

that's right, our two ReTails Thrift Stores will be combining inventories and opening in a new location in early September. Sometimes people ask me why we have thrift stores, "doesn't seem very mission-oriented?" Actually, I think there is a direct correlation....our cats and dogs come to us because their families are moving; the kids have gone to college; their owners can't take care of them; have outgrown them or simply no longer want to care for them. So we, "recycle" them, if you will. We clean them up, give them a lot of love, get them healthy and match them with a good home and a family for life. Much like the work our ReTails team does to refresh slightly worn and used items, getting each ready to go to a new home and family.

It's also about dollars and cents. This year, our ReTails operations will generate about \$1 million in revenue, and nearly 30% of that total goes directly to support the day-to-day operations of the shelter and care of our companion animals. It is our second largest revenue source. I hope you will donate your clothes and household items, and join us at our new location. We've got lots of new things planned...to tempt your wallet. We also need donations of gently used household items, books, clothing and other wonderful items. Not to mention, we'd love to see your smiling faces.

Stacey A. Graham
President

INSIDE

- Tips For Successful House-breaking
- Walk/Run For The Animals Wrap Up

ReTails Thrift Store is Changing

Staff is in full swing creating a new thrift experience for its new store, **opening September 2**. The new store will be located at 5000 East Fourth Plain Boulevard (across from Golden Skate) and will be housed in 25,000 square feet of shopping space selling clothing, house-hold items, books, jewelry, furniture, garden items and more. The new store will offer shoppers a new thrift experience. You will be able to have coffee in the cafe, purchase your pet food at the new ReTails Pet Store kiosk and feel like you are transported to a meandering street of shops. Behind the scenes, laundry and dish washing equipment will be installed to ensure that items going on the sales floor are sparkly clean. Customer service will be heightened with the addition of an army of staff and volunteers ready to serve you. The new store ushers in a new tradition of crafting ideas, demonstrations and classes. ReTails will have ongoing promotions, but will offer even more the entire month of September.

The new store is located in a thrift shopping mecca. There are numerous other thrift stores to ensure you get your shopping fix. And, it all supports the dogs and cats and other animals of the Humane Society for Southwest Washington.



New Location!

5000 East Fourth Plain Boulevard
(across from Golden Skate)
10 a.m. - 8 p.m.

STORE OPENING SEPTEMBER 2
southwesthumane.org/thrift-stores



MORE DOGS FOR YOU!

When you walk the isles of the Humane Society and check out the dogs, you will notice that dogs come to HSSW in different ways. Dogs can be strays, owner-surrendered animals or transports.

By creating partnerships with shelters in California, Washington, Arizona and Texas, we are able to offer our adoption center-shelter as a place of refuge for overcrowded shelters where, in some cases, adoptable dogs would be euthanized due to space and resource constraints. Dogs that may be overlooked in other adoption centers are given a second chance to find a family, plus a transport gives our adopters more choices; a variety of breeds and sizes.

"Through our transport program, we work together with other rescue organizations to unite animals in need of homes with families that can provide them. The program allows us to complete more families," says Shannon Boyd, Transport Coordinator at HSSW.

Depending on the circumstance, dogs are flown on donated private planes or driven in temperature-controlled vans from the sending shelter to our area. We have even driven to Walla Walla to pick up dogs.

Some transport dogs come with cards and stories from foster parents or volunteers that provided care at the sending shelter. We love being able to report back to the sending organization that their favorite dog has gone home, has joined a family and is loved, just as they loved them.

Thank you to the rescues and shelters that partner with us to give these dogs a second chance at life. We love participating in the stories of so many wonderful animals by completing families!



LULU



CLINT



MOLLY & DOLLY



House soiling is an issue that puts many pets on a fast track to losing their homes! As important as appropriate elimination is, teaching it is often neglected because it's assumed "they should know" or "they knew it in their previous home."

Here are tips for helping your new cat or dog succeed with house training.



Cats

Start out small

For the first few days at home, confine your new cat to a bathroom, small bedroom or closet. This gives the cat her own safe space to slowly get acquainted with the noises and smells of her new home, and helps establish a strong litter box habit.

Make a cat-friendly litter box

Cats tend to prefer unscented, fine grained litter (not pellets), and they don't like it deeper than a couple of inches. They usually don't like plastic liners or hoods either.

Find The Perfect Location

Just like home real estate, it's all about location. Cats like quiet spots (not next to noisy appliances), yet central and close by (not in a basement or distant room). And they like to be able to see from their box who may be approaching.

Even Adult Cats & Dogs Need To Know Where To Go!

by Carmen LeBlanc, MS, ACAAB, CPDT
Supervisor of Animal Health & Behavior



Dogs

Treat him like a puppy

All dogs, no matter how old, should get puppy-level remedial house training for the first couple of days. Take your dog out to potty often — first thing in the morning, last thing at night, and several times in between. Go out with her and give instant, tasty reinforcement — right on the spot where she eliminates.

Manage to prevent mistakes

Mistakes are habits in the making, so confine your dog to a crate or a baby-gated kitchen or laundry room the first weeks when you can't supervise her. In her confinement area, she's not likely to have accidents. Provide her with food stuffed toys like Kongs or safe, edible chews like bully sticks during her confinement to keep her busy and happy. Voila! House training and chew training rolled in one!

Don't punish!

Your new dog will take at least three months to begin to understand your rules and expectations. Punishment actually interferes with learning and makes dogs anxious. If you catch an accident after the fact, your bad. If you catch her in the act, don't punish, but do startle to stop her. Clap twice sharply and say, "Uh uh!" Then run her outside. Reward her as usual when she finishes up there.

Leaving a Legacy

For more than 20 years, Jean has been a steadfast volunteer leader, donor, and friend to the Humane Society for Southwest Washington.

"I don't know how anyone can look into those brown eyes and not feel compelled to help to the extent they can," she explains.

In fact, Jean recently became a member of St. Francis Circle, a group of people who have designated the HSSW as a beneficiary in their estate plans. Jean's gift has been part of her estate plan for years, but it was only recently that she documented her intentions with the Humane Society using our new "Leaving a Legacy" portfolio of materials.

"I want to do what I can to help HSSW be financially strong regardless of the ups and downs of the economy or the changes in the sentiments of our community's elected officials. Achieving and maintaining this level of success and care for the thousands of animals in need will take a lot of people who care enough to make this type of commitment."

Jean's estate gift to HSSW will be the largest contribution of her lifetime. She believes that you don't have to be "rich" to strengthen the future of the animals of our community. Anyone can help. She sees her gift to the Endowment Fund as her contribution to the collective effort that strengthens the future of an organization she has loved for decades.

Is it time for you to start planning your legacy? If you would like to know more about the St. Francis Circle program, please call Brittany Gosselin, Development Director, 360-213-2617 or bgosselin@southwesthumane.org.

"I don't know how anyone can look into those brown eyes and not feel compelled to help to the extent they can," she explains.



Tasha is an HSSW alumni adopted in 2000 when she was just over a year old, it was "love at first sight". Jean also adopted Jackson 2002 and Tira in 2004; both from HSSW.

Elsa, the "micro-lab"

FOSTERING FOR SUCCESS

I'm not sure how I got so attached to Elsa. Before I got to know her, I honestly didn't find "little dogs" very appealing. I grew up with big dogs who were rough and playful - dogs that I could run with and wrestle. I grew up with yellow labs. But contrary to my expectations, this "little dog" charmed me. Maybe I was hooked by the fact that Elsa looks like a micro-lab (a yellow lab that just forgot to grow!). Maybe it was the way she greets me every day by pawing in the air while her tail wags across the floor, or how she so quietly and sweetly snuggles in for a nap.

Whatever it was, I fell for her. Elsa is sweet and polite, a world-class cuddler, and most at-ease when I'm by her side. She's no stranger to naps, but she's not immune to fits of inspired puppy-like energy either. She loves a good sprint around the back yard and it seems like our morning walk is the highlight of her day. But once inside, she's content to scout for her next napping spot until it's time to wait patiently at the car door for our morning commute to work.

I don't know her story before she arrived. I don't know what I did to make her decide that I would be her "person" for the time we're together. But I do know that Elsa deserves a great home with a family that has some extra cuddling time to give. And, until her new family meets her, I'm glad that this great "little dog" decided to make me her person for a while.

Sam Ellingson
Coordinator, Outreach, Education and Strategic Partnerships HSSW

"Whatever it was, I fell for her. Elsa is sweet and polite, a world-class cuddler, and most at-ease when I'm by her side."





Celebrate 10 years of memorable dinner-auctions with a community of animal lovers, alluring roving entertainment, inspired décor and so much fun. Bid on unique auction items, drink in the rich scenery of “Marrakesh” and enjoy supporting cats and dogs cared for by HSSW.

When: Saturday, October 4, 2014, 5pm

Where: Hilton Vancouver, 301 C Street, Vancouver WA, 98660

Attire: Moroccan Cocktail or Cocktail



2014 walk/run for the animals

BIG NEWS! We raised more than \$104,000 with your help! With almost 1,000 people in attendance and more than 400 dogs, 1 pony, 1 parrot, 1 ferret, and an African Tortoise this was one of the best events yet. Huge thank you to sponsors, donors, vendors, volunteers and staff for helping us celebrate on such a fun day. We had a great response to our new timed run and can't wait to do it again next year. See you May 2, 2015!

Online registration will be available in September. Start forming your teams now!



CONTACT OR DONATE:

HUMANE SOCIETY FOR SOUTHWEST WASHINGTON
1100 NE 192nd Avenue, Vancouver, WA 98684
360.693.4746 | southwesthumane.org

ADOPTION CENTER - SHELTER:

ADOPTION | ANIMAL ADMISSION | LOST & FOUND VIEWING
Tuesday – Sunday, 12 noon – 6:00 p.m. | 360.693.4746
Closed Mondays

SHOP. DONATE. RETAILS.

RETAILS ON ST JOHNS: 3200 NE 52ND STREET,
VANCOUVER, WA 98663
Shopping Hours: Seven days a week, 10am–8pm
Donation Hours: Monday–Friday 10am–5pm,
Saturday & Sunday 10am–4pm

RETAILS ON FOURTH PLAIN: 5000 E FOURTH PLAIN BLVD,
VANCOUVER, WA 98661

Shopping Hours: Monday–Saturday, 10am–6pm
Donation Hours: Seven days a week, 10am–5pm

MOBILE DONATION TRAILER: 1100 NE 192ND AVENUE,
VANCOUVER, WA 98684

Donation Hours: Seven days a week, 8am–5pm



FIND US:



Super Friends of HSSW



Gratefulness is always on our mind here: with more than 3,000 volunteer hours per month, numerous donors and community partners, we have a whole lot of people to thank. We'd like to take a moment to give an extra shout-out to some of our super friends!

PARKROSE HARDWARE – Thank you for helping us kick off our food barrel donation program by hosting a food drive and adoption event. We use 80,000 pounds of dry dog and cat food every year. Your help in collecting donations is SO appreciated!

HEART OF WOOD – While waiting to meet future family members, our patrons aren't just sitting on regular benches. Oh no, they're sitting on custom-designed, beautifully-crafted benches graciously donated by Heart of Wood and friends Bob and Sharon Lewis. Thank you for helping us “sit pretty.”

JULIE REAMER MEMORIAL PET FOOD DRIVE- We received a donation of 4,238 pounds of food from three Vancouver-area schools; Felida Elementary School, Thomas Jefferson Middle School, Jason Lee Middle School that participated in this annual food drive put on in memory of Julie Reamer. What a fantastic way to honor someone's memory. We are touched to be the recipient of such generosity and caring. Thank you Wallingford family for coordinating this drive.

OREGON HUMANE SOCIETY – It is great to share resources and help each other out in the name of a common goal: providing the very best care for animals in our community. Thank you to OHS for donating wonderful office furniture for our admin team.