

DONOR SPOTLIGHT

Chuck Michael doesn't think he is a philanthropist, but we know he is. He supports several charities with his time and treasure. He has always truly enjoyed helping those who need help. And, animal welfare charities have always been especially close to his heart. He knows firsthand the impact animals make on our everyday lives. "Animals make us better people," explains Chuck. "My three little dogs light up my life. The minute I walk in the door at night, they run to the door, so excited to see me, I forget all the problems of the day."

Chuck is a long-time supporter of the Humane Society for Southwest Washington and a current board member, so when it came time to draft his will, he said it was obvious to include HSSW in his estate plans.

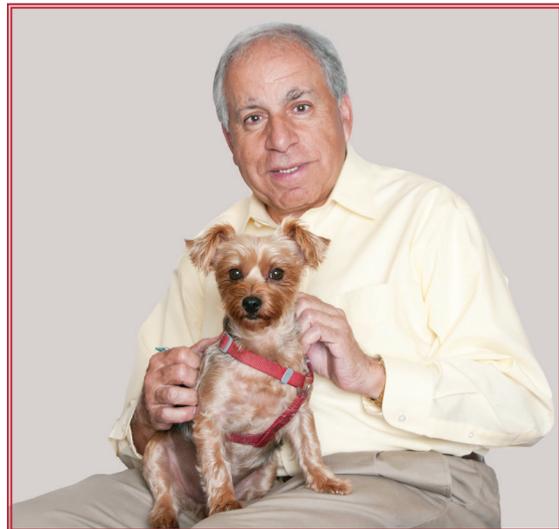
"I know this organization. As a board member I have a unique vantage point, as I am able to see so much of what this organization does. I personally experience the high level of care we provide to the animals and to the people in our community...and the integrity with which we do it."

Chuck was confident that his estate was in order, and still chose to take advantage of a resource that is open to all Humane Society donors and volunteers. He met with Gene Christian, a seasoned planned giving consultant, just to make sure that everything was complete.

"I wanted to be reassured that indeed all my bases were covered. After all it never hurts to have a second opinion. And the cost was perfect...free! We talked about my assets, my beneficiaries, and my goals. As we talked, I started to think about things

a little differently. I thought about specific assets, my home, memberships, cash, etc. and which would be best suited for each beneficiary. Instead of thinking of my estate as a lump sum that would be liquidated and divided up, we talked about each piece and who would receive the greatest joy from what I will be leaving behind. He didn't make many suggestions, but the ones he did were spot on."

Some donors choose to restrict their gift to the specific area they are most passionate about: education, spay/neuter, dogs, etc. Chuck chose for his estate to be placed in the Humane Society's endowment fund to serve the needs of the organization in perpetuity.



"I have total confidence in decisions of the staff and board. I want the Humane Society for Southwest Washington to thrive, to do all that they do now and more. I hope that my gift can help with that."

To learn more about naming the Humane Society for Southwest Washington as a beneficiary in your estate, or to schedule a confidential meeting with Gene Christian to review your personal plan, please contact Brittany Gosselin, Director of Development at 360-213-2617 or bgosselin@southwesthumane.org.



OUR PROMISE TO YOU...

Remember when business was conducted with a handshake and a simple promise? We want you to know that you are working with people committed to keeping things simple, easy and excellent. We want you to feel comfortable as an investor in our mission. We want to make a promise to you.

We will always:

- ▣ Invest your gifts wisely, working to leverage resources and extend budgets because you care.
- ▣ Honor any restriction or specific giving request you make.
- ▣ Communicate with you, so that you know about the great things happening at HSSW and how we are using your investment to benefit animals, people and our community.
- ▣ Answer any questions you might have, truthfully and quickly.
- ▣ Be transparent in our business operations so you feel you have invested wisely.
- ▣ Make our most recent audited financial statements and 990 forms available to you on our website or by mail.

The Humane Society for Southwest Washington is working to complete families and match people with just the right dog or cat. It's our basic, core mission every day. This work requires dedicated donors, volunteers and staff. These resources, coming together, create an adoption center/shelter the entire community can be proud of. Thank you for choosing to support the Humane Society for Southwest Washington.

If you are interested in serving HSSW in other capacities, please contact the development office to learn how you can be even closer to the animals!

PEOPLE + DOGS + CATS

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