

Humane Society
FOR SOUTHWEST WASHINGTON

WALK  RUN

for the animals

PRESENTED BY THE THOMAS A. PLEIN FOUNDATION

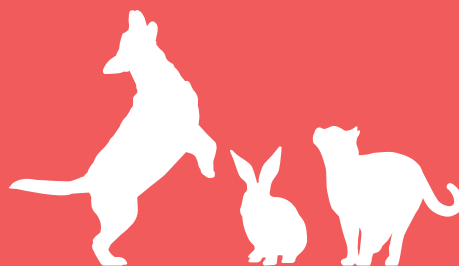
SATURDAY, MAY 4, 2024

SPONSORSHIP OPPORTUNITIES

Walk/Run for the Animals is the Humane Society for Southwest Washington's community fundraiser for people and their pets held in downtown Vancouver. This fun-filled day is perfect for families and draws more than 1,000 people to downtown Vancouver.

All proceeds benefit the HSSW's mission to rescue, return, restore, rehome, and reconnect, one animal at a time.

For more information, contact Emily Stennes, estennes@southwesthumane.org, or visit hssw.org/walk.



Presenting - \$15,000

- Twenty Walk/Run registrations (valued at \$1,000)
- Name in event logo, represented on:
 - » Official event sweatshirts
 - » Printed and digital collateral
 - » The Columbian print ads
 - » Digital communications
 - » Event signage
 - » Walk/Run website sponsors' page and link to your website
 - » Social media sponsor group recognition
- Three dedicated social media posts highlighting the partnership
- Prominent position of banner & signage at event (sponsor to provide)
- Extra large vendor booth in premier location at event (HSSW provided)
- Opportunity to provide giveaways in goodie bags for each participant (~1,000)
- Recognition in WAG, the HSSW Newsletter

Animal Champion - \$5,000

- Fifteen Walk/Run registrations (valued at \$750)
- Your logo represented on:
 - » The Columbian print ads
 - » Digital communications
 - » Walk/Run website sponsors' page and link to your website
 - » Social media sponsor group recognition
- 2 dedicated social media posts highlighting the partnership
- Prominent position of banner & signage at event (sponsor to provide)
- Extra large vendor booth in premier location at event (HSSW provided)
- Opportunity to provide giveaways in goodie bags for each participant (~1,000)
- Recognition in WAG, the HSSW Newsletter

Top Dog & Event Experience - \$2,500

Hydration Station / Registration Tent / 5k Race Bib / Top Fundraiser Tent / Raffle

- Opportunity to become an Event Experience Sponsor with special recognition at the event including your logo on area signage and mention by the emcee.
- Ten Walk/Run registrations (valued at \$500)
- Your name represented on:
 - » Digital communications
 - » Event signage
 - » Walk/Run website sponsors' page
 - » Social media sponsor group recognition
- Vendor booth (sponsor to provide tent and giveaways)
- Opportunity to provide giveaways in goodie bags for each participant (~1,000)
- Recognition in WAG, the HSSW Newsletter

Tail Wagger - \$1,500

- Five Walk/Run registrations (valued at \$250)
- Your name represented on:
 - » Walk/Run website sponsors' page
 - » Social media sponsor group recognition
 - » Sponsor recognition signage at event
- Vendor booth (sponsor to provide tent and giveaways)
- Opportunity to provide giveaways in goodie bags for each participant (~1,000)
- Recognition in WAG, the HSSW Newsletter

Outreach Partner - \$500

Available to businesses with 50 or fewer employees, business to display "Proud Sponsor" poster for one month prior to event and make three social media posts promoting event.

- Business creates team for employees and clients, includes one free registration for team captain (valued at \$50)
- Vendor booth (sponsor to provide tent and giveaways)
- Opportunity to provide giveaways in goodie bags for each participant (~1,000)

Yes! I want to participate in the 2024 sponsorship program for the Humane Society of Southwest Washington Walk / Run for the Animals!

Select Your Sponsorship Level

- Presenting (\$15,000)
- Animal Champion (\$5,000)
- Top Dog, Hydration Station (\$2,500)
- Top Dog, Registration Tent (\$2,500)
- Top Dog, 5k Race Bib (\$2,500)
- Top Dog, Top Fundraiser Tent (\$2,500)
- Top Dog, Raffle (\$2,500)
- Tail Wagger (\$1,500)
- Outreach Partner (\$500)

Sponsor Information

Name	Title	Organization (as you'd like listed on materials)		
Address	City	State	Zip Code	
Email	Phone	Website		

Payment

We offer two payment options:

(Payment by check is preferable to avoid online transaction fees.)

- [Pay online](https://hssw.org/walksponsor) (hssw.org/walksponsor) via our secure payment system
- Send a check payable to Humane Society for Southwest Washington, attention Emily Stennes
1100 NE 192nd Ave, Vancouver, WA 98684

Payments & Cancellation Policy: Execution of this sponsorship agreement signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship must be paid in full by **April 1, 2024**. Because of publication and printing lead times, no refunds will be issued for cancellations received after **April 1, 2024**. Cancellations must be in writing and if sponsorship already paid, will be refunded within 30 days in the same manner as originally paid.
For tax reporting purposes, the Humane Society for Southwest Washington is a tax-exempt organization as described in 501(c)3, tax ID# 91-0759124. Sponsorship levels are not contingent upon the level of attendance and sponsors are not guaranteed an exclusive provider arrangement. Use of the HSSW name and logo and the sponsor's name and logo are limited to promoting this event and not general or ongoing use. Sponsors will receive a donation acknowledgment letter and no substantial return benefit.

Logo Submission

Corporate logos for qualifying sponsors must be submitted as EPS, JPEG, PNG, TIFF, or PDF files and at least 300 dpi. Please email logo files to Emily Stennes at estennes@southwesthumane.org as soon as possible.

Signature	Date
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Form Submission

Submit completed and signed form digitally via email to estennes@southwesthumane.org, or print, sign, and mail to 1100 NE 192nd Ave, Vancouver, WA 98684, attention Emily Stennes.