

Humane Society
FOR SOUTHWEST WASHINGTON

unleash

YOUR HEART

2024 GALA & AUCTION

Saturday, October 5
at ilani



**Join us as a
sponsor and
unleash your
heart for the
animals in our
community!**



The Humane Society for Southwest Washington's annual Unleash Your Heart Gala and Auction is our largest fundraiser of the year. Each year, we bring together more than 600 animal lovers to celebrate pets and to raise critical funds to help power HSSW's life saving work for the most vulnerable animals in the shelter and in our community.

Last year, our community's generous support allowed HSSW to impact the lives of more than 12,000 animals. Here's how:

- 3,779 pets found new homes in our community
- 808 pets were reunited with their families
- 5,443 surgeries were performed by our veterinary team
- 1,804 community cats were spayed or neutered through our Spay & Save program
- 58 pets received emergency boarding through our Safe Haven program
- 122 pet owners received grants to help them afford urgent vet care
- 172 pets of our unhoused community received vaccines and other wellness
- More than 60,000 pounds of free pet food was distributed across Southwest Washington

This year, we launched the Sandra Richardson Miller Mobile Veterinary Clinic delivering critical spay/neuter services and wellness care to the pets who need us most. This innovative program, the first of its kind in Southwest Washington, has already made an impact on pet health in our community, helping keep pets and people together.

Whether you've partnered with us before or are considering supporting our work for the first time, know that you will be joining the ranks of the most committed animal lovers in our community. We are honored and humbled by Southwest Washington's love and support for the animals.

Please join us and unleash your heart!



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YOUR HEART

2024 GALA & AUCTION

Sponsorship Opportunities

Presenting Sponsor - \$25,000 | *Two available, industry exclusivity*

- Positioned as the presenting sponsor on all event marketing and collateral
- Logo on Gala invitations (deadline 7/16)
- Logo on HSSW website for one year
- Logo in one advertisement in The Columbian and Vancouver Business Journal
- Recognition in social media Gala promotions
- Logo on Gala and Virtual Silent Auction website
- Recognition and signage at the Gala
- Opportunity for video or spokesperson remarks at the Gala
- Full-page advertisement in Gala program (deadline 9/4)
- Feature story in one WAG Newsletter (HSSW Monthly Newsletter)
- Three tables of 10, name and logo on your table signage
- Access to the Sponsor Reception

Animal Hero Sponsor - \$15,000 | *Two available, industry exclusivity*

- Logo on HSSW website for one year
- Logo on Gala invitations (deadline 7/16)
- Logo in one advertisement in The Columbian and Vancouver Business Journal
- Recognition in social media Gala promotions
- Recognition and signage at the Gala
- Half-page advertisement in Gala program (deadline 9/4)
- Logo on Gala website
- Recognition in WAG Newsletter (HSSW Monthly Newsletter)
- Two tables of 10, name and logo on your table signage
- Access to the Sponsor Reception

Heart of Gold Sponsor - \$10,000 | *Unlimited*

- Logo on Gala invitations (deadline 7/16)
- Logo in one advertisement in The Columbian and Vancouver Business Journal
- Recognition in social media Gala promotions
- Recognition and signage at the Gala
- Half-page advertisement in Gala program (deadline 9/4)
- Logo on Gala website
- Recognition in WAG Newsletter (HSSW Monthly Newsletter)
- One table of 10, name and logo on your table signage
- Access to the Sponsor Reception

Virtual Silent Auction Sponsor - \$7,500 | 1 available

- Logo on Silent Auction website pages for two weeks
- Logo on Gala invitations (deadline 7/16)
- Recognition in social media promotion for Gala and Silent Auction
- Listed on Gala website
- Recognition and signage at the Gala
- Quarter-page advertisement in Gala program (deadline 9/4)
- Recognition in WAG Newsletter (HSSW Monthly Newsletter)
- One table of 10, name and logo on your table signage
- Access to the Sponsor Reception

Experience Sponsors - \$5,000 | 1 of each experience available | Winemaker's Dinner is unlimited

PROGRAM / MISSION VIDEO / SOCIAL HOUR / LIBATION STATION / PADDLE RAISE / LIVE AUCTION SPONSOR RECEPTION / COCKTAIL NAPKIN / PHOTO BOOTH / RAFFLE / DESSERTS
WINEMAKER'S DINNER SPONSOR (*unlimited*)

- Logo on Gala invitations (deadline 7/16)
- Recognition in social media Gala promotions
- Prominent signage and recognition during the specific sponsored activity
- Listed on Gala website
- Recognition and signage at the Gala
- Quarter-page advertisement in Gala program (deadline 9/4)
- Recognition in WAG Newsletter (HSSW Monthly Newsletter)
- One table of 10, name and logo on your table signage
- Access to the Sponsor Reception

Best Friend Sponsor - \$2,500 | Unlimited

- Listed on Gala website
- Recognition and signage at the Gala
- Quarter-page advertisement in Gala program (deadline 9/4)
- One table of 10, name and logo on your table signage





Sponsorship Agreement

Yes! I want to show my support for the Humane Society for Southwest Washington by committing to sponsor Unleash Your Heart Gala & Auction on October 5, 2024.

Select Your Sponsorship Opportunity

- Presenting Sponsor - \$25,000
- Animal Hero Sponsor - \$15,000
- Heart of Gold Sponsor - \$10,000
- Virtual Silent Auction Sponsor - \$7,500
- Winemaker's Dinner Sponsor - \$5,000
- Desserts Sponsor - \$5,000
- Photo Booth Sponsor - \$5,000
- Reception Sponsor - \$5,000
- Program Sponsor - \$5,000
- Cocktail Napkin Sponsor - \$5,000
- Mission Video Sponsor - \$5,000
- Social Hour Sponsor - \$5,000
- Libation Station Sponsor - \$5,000
- Live Auction Sponsor - \$5,000
- Paddle Raise Sponsor - \$5,000
- Raffle Sponsor - \$5,000
- Best Friend Sponsor - \$2,500

Sponsor Information

Name	Title	Organization (as you'd like listed on materials)	
Address	City	State	Zip Code
Email	Phone	Website	

Payment We offer three payment options. (Payment by check is preferable to avoid online transaction fees.)

- [Pay online](https://hssw.org/galasponsor) (hssw.org/galasponsor) via our secure payment system
- Send a check: Humane Society for Southwest Washington, attn Emily Stennes, 1100 NE 192nd Ave, Vancouver, WA 98684
- Invoice me

Payments & Cancellation Policy: Execution of this sponsorship agreement signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship must be paid in full by August 19, 2024. Because of publication and printing lead times, no refunds will be issued for cancellations received after August 19, 2024. Cancellations must be in writing and if sponsorship already paid, will be refunded within 30 days in the same manner as originally paid. For tax reporting purposes, the Humane Society for Southwest Washington is a tax-exempt organization as described in 501(c)3, tax ID# 91-0759124.

Sponsorship levels are not contingent upon the level of attendance and sponsors are not guaranteed an exclusive provider arrangement. Use of the HSSW name and logo and the sponsor's name and logo are limited to promoting this event and not general or ongoing use. Sponsors will receive a donation acknowledgment letter and no substantial return benefit.

Logo Submission

Corporate logos for qualifying sponsors must be submitted as EPS, JPEG, PNG, TIFF, or PDF files and at least 300 dpi at 6" wide. Please email logo files to Emily Stennes at estennes@southwesthumane.org as soon as possible. Deadline is 7/16/24.

Signature	Date
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Form Submission

Submit completed and signed form digitally via email to estennes@southwesthumane.org, or print, sign, and mail to 1100 NE 192nd Ave, Vancouver, WA 98684, attention Emily Stennes.