



Sponsorship Opportunities

Walk/Run for the Animals is our annual grassroots fundraiser that unites animal lovers to raise critical funds and support pets in our community.

Teams of walkers and runners work together over months to raise funds, earn prizes, and compete for bragging rights. Our largest annual event, Walk/Run generates significant financial support for our lifesaving work and also celebrates the special bond between people and pets.

This vibrant event attracts more than one thousand participants and hundreds of dogs to Downtown Vancouver's Waterfront Park. The festive atmosphere is amplified by a vendor village and fun activities that bring animal lovers together.

Join us as a sponsor and support this beloved annual event that makes a meaningful difference for countless animals each year.

Presenting - \$15,000

- Twenty Walk/Run registrations (valued at \$1,000)
- Name in event logo, represented on:
 - » Official event sweatshirts
 - » Printed and digital collateral
 - » The Columbian print ads
 - » Digital communications
 - » Event signage
 - » Walk/Run website sponsors' page and link to your website
 - » Social media sponsor group recognition
- Three dedicated social media posts highlighting the partnership
- Prominent position of banner & signage at event (sponsor to provide)
- Extra large vendor booth in premier location at event (HSSW provided)
- Opportunity to provide giveaways in goodie bags for each participant (~1,000)
- Recognition in WAG, the HSSW Newsletter

Animal Champion - \$5,000

- Fifteen Walk/Run registrations (valued at \$750)
- Your logo represented on:
 - » The Columbian print ads
 - » Digital communications
 - » Walk/Run website sponsors' page and link to your website
 - » Social media sponsor group recognition
- 2 dedicated social media posts highlighting the partnership
- Prominent position of banner & signage at event (sponsor to provide)
- Extra large vendor booth in premier location at event (HSSW provided)
- Opportunity to provide giveaways in goodie bags for each participant (~1,000)
- Recognition in WAG, the HSSW Newsletter

Top Dog & Event Experience - \$2,500

Hydration Station / Registration Tent / 5k Race Bib / Top Fundraiser Tent / Raffle

- Opportunity to become an Event Experience Sponsor with special recognition at the event including your logo on area signage and mention by the emcee.
- Ten Walk/Run registrations (valued at \$500)
- Your name represented on:
 - » Digital communications
 - » Event signage
 - » Walk/Run website sponsors' page
 - » Social media sponsor group recognition
- Vendor booth (sponsor to provide tent and giveaways)
- Opportunity to provide giveaways in goodie bags for each participant (~1,000)
- Recognition in WAG, the HSSW Newsletter

Tail Wagger - \$1,500

- Five Walk/Run registrations (valued at \$250)
- Your name represented on:
 - » Walk/Run website sponsors' page
 - » Social media sponsor group recognition
 - » Sponsor recognition signage at event
- Vendor booth (sponsor to provide tent and giveaways)
- Opportunity to provide giveaways in goodie bags for each participant (~1,000)
- Recognition in WAG, the HSSW Newsletter

Outreach Partner - \$500

Available to businesses with 50 or fewer employees, business to display "Proud Sponsor" poster for one month prior to event and make three social media posts promoting event.

- Business creates team for employees and clients, includes one free registration for team captain (valued at \$50)
- Vendor booth (sponsor to provide tent and giveaways)
- Opportunity to provide giveaways in goodie bags for each participant (~1,000)

Want to cover the cost of your employees who want to participate? We can create a Promo code and invoice you following the event. That way, you can encourage a fun, team-building activity, and help cover their costs. Bonus points if you match what your employees raise.

