



Humane Society
FOR SOUTHWEST WASHINGTON

2024 Annual Report





OUR MISSION

rescue • return • restore • rehome • reconnect • one animal at a time

OUR VISION

A community where everyone loves and cares for animals

OUR VALUES

Compassion, Collaboration, Excellence, Service, Integrity



Humane Society
FOR SOUTHWEST WASHINGTON

Letter from the President

Dear Friends,

2024 was a momentous year for the Humane Society for Southwest Washington – one that will have a lasting impact on our community and the pets and families who call it home. Last year, we launched our Mobile Veterinary Clinic, providing wellness services and spay/neuter for more than 1,500 community pets. We began work on our Community Veterinary Clinic, opening Summer 2025, and expanded our lifesaving work to Cowlitz County with the acquisition of our Longview Campus.

Amid this big-picture work, our dedicated staff and volunteers were here every day, ensuring pets and families had the support they needed. They helped thousands of adoptable pets find shelter, TLC, and loving homes. Through programs like free pet food, emergency shelter, financial assistance, and medical care, we helped thousands more pets stay home with the families they love. And at ReTails Thrift Store, our team helped hundreds of thousands of items find a second life, providing vital funding for our work with animals. Thanks to our hardworking staff and volunteers, we served more than 10,000 pets in our community - helping them find new homes or providing the support they need to stay with the family who loves them.

I'm incredibly proud of our accomplishments in 2024 and energized by the path ahead of us. In the coming year, we will invest even more to provide the resources pets need, and the solutions families deserve.

This work is only possible thanks to your support. The transformative power of your generosity is on display every day at HSSW – in every pet who finds shelter, medical care, a loving home, and the support they deserve. Together, we will make real, tangible progress toward making our community safer and more humane.

Our vision is bold, and our plans are ambitious. With your continued support, I know we will achieve our mission to rescue, return, restore, rehome, and reconnect one animal at a time.

Gratefully,



ANDREA BRUNO, *President*



ADOPTIONS & SHELTER

Each year, thousands of animals arrive at HSSW in need of help. They could be a stray or lost pet, found in our community with no one to care for them; they might arrive on a transport from one of our rescue partners, seeking a second chance for a happy home; or they could be rescued from abuse or neglect, seeking lifesaving care until they're ready to find the home and family they deserve.

No matter how they arrive, every animal at HSSW receives the support they need until they find a loving home or are reunited with their family. Our dedicated staff and hardworking volunteers are here 365 days a year caring for the pets who need us most.

IN 2024...

4,230 pets were adopted a 10% increase from 2023. These dogs, cats, puppies, kittens, rabbits (and more) found their second chance thanks to HSSW.

759 lost pets were reunited with their families. Thanks to HSSW, they were safe and cared for while they waited to return home.

130 pets found new homes in a single weekend at HSSW thanks to an adoption promotion between five regional shelters in the Portland Metro area.

12.98 days that's the average length of stay for animals at HSSW. From long-term medical care and rehabilitation to pets who are adopted the same day, we continue to reduce the amount of time pets spend at the shelter.

107 cats & kittens were received in a single day. These cats were living in a single home and property in our community. Our Community Solutions and Cat Teams assisted the family to ensure the cats found the care and support they needed.



TINA TURNER

In July, HSSW welcomed nine extraordinary dogs rescued by the Humane Society of the United States (HSUS) from a dog fighting operation in New Jersey. For years, the dogs endured neglect and abuse, but thanks to our partnership with HSUS, they found a fresh start in our community.

When Tina arrived, she greeted us with a wiggly body and wagging tail, licking our hands through the kennel door. It was clear that her capacity for love had not been diminished by years of neglect. She loved going on walks, playing with toys, or just sitting in the yard with our volunteers relaxing in the sun.

Within just two weeks, Tina Turner found her perfect match with a family who gave her the calm, quiet, and loving home she deserves.



TAKE MY HAND

Every pet's journey is unique. And thanks to our hardworking staff and volunteers, every animal at HSSW has the care and support they need. Our teams provide comfort and care, playtime, chowtime, and everything in between.

See our staff and volunteers in action in this video.



hssw.org/takemyhand



VETERINARY SERVICES

The clinic is one of the busiest places at HSSW. Every day, pets receive the medical and surgical care they need – from spay/neuter to dental treatments and more. The clinic features a surgical suite, radiography room, pharmacy, and exam rooms.

Thanks to our veterinary team, we're providing care for more pets than ever in the history of our organization.

IN 2024...

5,406 spay/neuter procedures were performed at HSSW. These surgeries include not only shelter pets, but also owned pets, making this essential procedure accessible for families in our community.

16,031 consultations were performed by our veterinary team. These examinations, medical and behavioral assessments, and wellness checks help ensure pets in our community are healthy and happy.

1,500 community pets received care in our Mobile Veterinary Clinic. This includes more than 800 spay/neuter surgeries, and basic preventative care for hundreds of cats and dogs.



The Sandra Richardson Miller Mobile Veterinary Clinic

In July 2024, we launched the Sandra Richardson Miller Mobile Veterinary Clinic (MVC), providing wellness care and spay/neuter for pets of income-qualified families in our community. Fully equipped with kennels, exam space, and two surgical tables, and a dedicated medical team, the Mobile Veterinary Clinic delivers top-quality care for pets.

The MVC is just one of the ways we are investing in upstream solutions that help address the issues that result in families needing to rehome their pets or surrender them to the shelter. The MVC provides surgical care, wellness care for the public and our unhoused community, and assists with large scale rescue operations.

MOBILE WELLNESS

For seniors and our unhoused community, even routine veterinary care for their pets can be out of reach. For these families, the MVC is a lifeline. When we provide pets with the care they need and deserve, we keep them home with the family they love.

Learn more about the impact the Mobile Veterinary Clinic has in our community in this video.



hssw.org/mobilewellness



VOLUNTEER PROGRAM

At HSSW, volunteers are integral to our work. Every day, they're walking dogs and caring for cats, but that's not all - volunteers assist in our clinic, provide foster care for pets who need a break from the shelter, do seemingly endless loads of laundry and dishes, assist guests in our admissions and adoptions departments, help out at ReTails Thrift Store, lend a hand with administrative tasks and special events, and much more.

When we say our work is only possible thanks to volunteers, we mean it. We can't do this without them.

IN 2024...

129,190 hours were contributed by volunteers.
That's the equivalent of nearly \$4.5 million in labor costs!

1,106 volunteers supported our work, and 287 new volunteers joined our team.

1,052 pets received care from foster volunteers, including more than 700 kittens. From tiny babies to shy and nervous adult pets, fosters provide a level of care that isn't possible in the shelter environment.

23,247 hours of animal care were provided by our dedicated and hardworking volunteers. That's 17,693 hours of dog walks and enrichment and 5,554 hours of cat snuggles and play time. And those hours only account for a fraction of the time volunteers spend supporting the animals!

COMMUNITY SOLUTIONS

Helping a pet find a loving home is a great feeling. The only thing better is helping a pet stay home with the family they love!

Keeping pets and people together is the foundation of our Community Solutions programs. For more than a decade, HSSW programs like spay/neuter, free pet food, and financial assistance have made a meaningful impact for families and pets in our community. And in recent years, as the need in our community has increased, we have expanded our programs to reach even more families and pets in Southwest Washington.

IN 2024...

548 **pets from our unhoused community** received care at HSSW Wellness Clinics – a 218% increase from 2023. Vaccinations, preventative care, and wellness exams helped these pets stay with the family who loves them.

40,000 **pounds of food were distributed** through our CHOW program, providing more than 140,000 meals for hungry pets in our community.

90 **pets received treatment** for urgent medical conditions through our HELP program. This fund helps ensure pets get the care they need without being separated from their families.

2,491 **cats were spayed or neutered** through our Spay and Save program, making this essential medical procedure available to income-qualified families in our community.

EMERGENCY CARE FOR BINX

Binx arrived at HSSW for a routine spay. During her procedure, our medical team learned she had a life-threatening medical condition and needed emergency surgery. Thanks to our skilled veterinarians, Binx made it through the surgery.

Learn more about Binx and her family in this video.



hssw.org/binx



RETAILS THRIFT STORE

Named Best Thrift Store in Best of Clark County for 8 years running, ReTails is more than just a store, it's an experience. Featuring specialty items like antiques and collectibles, ReTails has something special for every treasure hunter. And with affordable pricing on staples like clothing and home goods, ReTails is a resource for families in our community. But ReTails is more than just a thrift store - every purchase and every donation at ReTails provides critical funding that fuels HSSW's lifesaving mission.

ReTails is also a resource for our community, donating thousands of items to support families through agencies like: Vancouver Housing Authority, Safe Stay communities, NW Children's Bank, Recovery Café, and other programs.



IN 2024...

852,724 items were sold, providing \$1,909,602.54 in funding for our work with pets and families in our community.

\$4,240 raised by ReTails Walk/Run for the Animals team. Tails of Love, consisting of ReTails staff and volunteers.

66,863 items sold through the ReTails Holiday Store. These items - more than 80 pallets in total - were priced and sorted throughout the year by staff and volunteers.

FINANCIALS*

At HSSW, every donation makes an immediate and lasting impact for pets. More than 50% of our funding comes from generous donors in our community to help us provide the care and support that pets need. As a private nonprofit, HSSW operates independently of other shelters and animal welfare groups. Gifts directly support animals in need, right here in Southwest Washington, providing them with shelter, care, and the chance for a brighter future.

ASSETS

| | |
|-------------------------------------|------------------------|
| Cash and Investments | \$14,236,046.05 |
| Accounts Receivable, Net | \$1,055,426.88 |
| Contributions Receivable, Net | \$1,358,847.06 |
| Fixed Assets, Net | \$6,546,318.29 |
| Other Assets | \$1,853,283.7 |
| Total Assets | \$25,049,921.98 |

LIABILITIES

| | |
|----------------------------------|-----------------------|
| Accounts Payable & Accrued | \$371,063.7 |
| Liabilities | \$1,691,096.19 |
| Deferred Revenues | \$173,535.94 |
| Total Liabilities | \$2,235,695.83 |

NET ASSETS

| | |
|----------------------------------|------------------------|
| With Donor Restrictions | \$4,913,626.49 |
| Without Donor Restrictions | \$13,673,248.67 |
| Change in Net Assets | \$4,227,350.99 |
| Total Net Assets | \$22,814,226.15 |

Total Liabilities & Net Assets \$ 25,049,921.98

Ways to support our work:

We are here for the animals every day, and your support makes it possible. There are many ways to give, including:

- Monthly giving
- Annual giving
- Gifts of stock & QCD
- Planned gifts
- Vehicle donations
- Special events

Learn more at hssw.org/donate or email development@southwesthumane.org

**Unaudited financials*



| | |
|--------------------------------|----------------------|
| Fundraising | Adoptions |
| \$8,697,271.98 (67.60%) | \$551,088.14 (4.28%) |
| Contracts | Services |
| \$1,405,472.50 (10.92%) | \$220,165.33 (1.71%) |
| ReTails & Pet Store | |
| \$1,992,001.08 (15.48%) | |



| | |
|-------------------------|----------------------|
| Program | Fundraising |
| \$6,419,472.37 (74.31%) | \$780,781.66 (9.04%) |
| Administration | |
| \$1,438,394.01 (16.65%) | |



New in 2025!

There's a lot in store this year as we expand our work to make an even bigger impact for pets in our community.

LONGVIEW CAMPUS

In January of this year, HSSW began formal operations of our Longview Campus. This second shelter location allows us to provide more support for pets and families in our community and expand our work to make Southwest Washington safer, healthier, and happier for people and pets.

COMMUNITY VETERINARY CLINIC

Opening in September of 2025, the Community Veterinary Clinic is a critical step in our work to invest in upstream solutions to support pets and families. By providing subsidized affordable veterinary care, we can provide essential veterinary care that helps keep pets out of the shelter and home with the families they love.

EXECUTIVE TEAM

Andrea Bruno

President

Megan Dennis

Vice President of Strategic Initiatives

Darby Knox

*Vice President of Development and
Community Engagement*

Russell McGraw

Vice President of People and Culture

Justin Pepperling

Vice President of Veterinary Services

Jenn Rylander

Vice President of Operations

Cassandra Schoenwald

Vice President of Finance

Sam Ellingson

*Associate Vice President of
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Humane Society
FOR SOUTHWEST WASHINGTON

VANCOUVER CAMPUS | 1100 NE 192nd Avenue, Vancouver, WA 98684, 360-693-4746

LONGVIEW CAMPUS | 909 Columbia Blvd, Longview, WA 98632, 360-577-0151

hssw.org